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PRESS RELEASE

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Firefighter Shane Schellhorn
Fire PALS Program Coordinator

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Fire PALS Program Has New Director

Waterloo Fire Rescue is excited to announce that our Fire PALS school-based injury prevention program is back in business and is under new leadership. Firefighter Shane Schellhorn has been appointed the Fire PALS program coordinator. Shane has been a member of Waterloo Fire Rescue since May 1997. He is a paramedic, fire engineer and member of the Waterloo Firefighters Honor Guard. He has been involved with the Fire PALS program for the past 10 years and has been a valuable member of our staff. He has been actively involved in teaching our preschool through 5th grade program to area Black Hawk County public and parochial schools. In addition to serving as an instructor, he has been involved in program development, public relations and community education.

Fire Chief Doug Carter said, “I am very confident that Shane is going to be an excellent coordinator for Fire PALS. Shane cares a great deal about the health and safety of the children in our community. He is committed to providing proactive fire prevention to the families in the Cedar Valley and is a proven leader at Waterloo Fire Rescue.”

As we enter our tenth year of providing Fire PALS to our community, we are looking forward to our continued partnership with Waterloo Community Schools, Cedar Valley Catholic Schools and surrounding communities.

“Every day, Waterloo Fire Rescue is called on to help, rescue, bandage, reassure, educate, resuscitate and manage crisis. However, Fire PALS builds on another duty...our duty to prevent the need for these services,” said Chief Doug Carter. “An estimated 90% of unintentional injuries, the leading killer in the United States for persons aged 1-44, could be prevented with proper education. I sleep better at night knowing that we are doing our absolute best to keep the kids in our community safe.”

The Fire PALS program has been made possible the past 9 years by a grant through the Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Division of Unintentional Injury Prevention.